

Amendments to the Specification:

Please replace paragraph [0016] with the following amended paragraph.

[0016] The bait head **42** is disposed on the primary wire leg **12** and includes an elongated shape having an inner arcuate side **42'** and an outer arcuate side **42"** extending from a narrow leading end **44** (see Fig. 4). The bait head **42** expands to an enlarged mid-portion **46**, and tapers to a narrow distal or trailing end **50** proximal of the distal end **12"** of the primary wire leg **12**. The enlarged mid-portion **46**, as viewed in cross-section from the front (see Fig. 5), includes a width **46'** that is not equal to a depth **46"** due to the inner arcuate side **42'** having a flattened or lesser curved shape in comparison with the outer arcuate side **42"** having an outwardly curved shape. The asymmetric shape of the sides of the mid-portion **46** induces lift and rising motion to the water surface by the bait head **42** due to water moving across opposed unequal surface areas of arcuate sides **42'**, **42"**, and due to water forced against the lesser curved arcuate side **42'** by oscillating of the blade trailing end **38** having two end opposed curved segments **28**, **30** rotating **52** proximally adjacent to and forwardly of the lesser curved arcuate side **42'** (see Fig. 6), when the bait head **42** and each wire leg **12**, **20** are pulled during trolling **66** through water or when tugged to set the hook in a fish. The leading end **44** includes an initial width of about 1/8 inch to about 1/4 inch, and an initial depth of about 1/4 inch. When viewed from the front, the enlarged mid-portion **46** includes a substantially oval cross-section having a lesser curved arcuate side **42'** (see Fig. 5), with the outer and inner arcuate sides being separated by a width **46'** of about 3/8 inch to about 1/2 inch. The mid-portion **46** includes a depth **46"** of about 3/4 inch. One skilled in the art will recognize that alternate shapes for the front and rear tapered portions of the bait head **42**, and alternate width and depth dimensions of the bait head **42** can be provided without departing from the spirit and scope of the present invention.